



Hi! I'm an art director and visual designer with a passion for big ideas and the diverse skillset needed to bring them to life. With a background in digital design, I love reinventing the way people interact with brands through technology, storytelling and comedy.

Skills

- Experience-Driven Design**
Engaging, responsive interfaces and digital media with sharp graphics and human-focused information design.
- Visual Storytelling**
Unique ads and online videos that turn a creative brief into compelling content with memorable characters and comedic edge.
- Campaign Ideation**
Bold ideas that excite audiences and nail the strategy- with a clear vision for how they translate across channels.
- Hard Skills**
Graphic Design, Branding, Typography, Production Design, Animation, Illustration, Video Editing, Light Motion Graphics, Writing.
- Tools**
Adobe CC (Ps, Ai, In, Ae, Pr, An, Xd)
Figma, Final Cut Pro, G Suite, MS Office, Keynote. Light HTML5/JS/CSS.

Experience

2018-2020

Javelin Agency | Art Director

- Created digital and email campaigns with dynamic content and responsive layouts for DIRECTV.
- Designed service messages, installation guides and other digital/print media for AT&T.

2015-2018

Freelance | Art Director, Designer and Creator

- Created segments for Comedy Central's Trip Tank.
- Animated an official Weird Al music video.
- Designed digital creative and social content for clients including Fox TV, GameLocker and Wrigley.

2008-2015

Saatchi & Saatchi LA | Art Director

- Art directed an innovative redesign of Toyota.com.
- Created award-winning creative and campaigns spanning digital, tv, print and social media.
- Designed the Toyota Shopping Tool app.
- Created individually-targeted dynamic ads and social content.

2005-2007

TBWA\Chiat\Day | Interactive Designer

- Designed digital marketing for PlayStation games including the award-winning Giantology campaign.
- Created digital ads for Nissan and Infiniti.

Education

- DigiQuest Media Center**
Game and Interactive Media Design
- Santa Rosa Junior College**
Graphic Communications

Awards

- 2012 IAC Awards** | Outstanding Online Video "Camry - Blind Spot"
- 2006 One Show** | Bronze "Shadow of the Colossus"